



FARMERS MARKET ASSOCIATION BOARD REGULAR MEETING

City of Dripping Springs

Council Chambers, 511 Mercer St, Dripping Springs, TX

Thursday, November 19, 2020 at 10:00 AM

Agenda

VIDEOCONFERENCE MEETING

This meeting will be held via videoconference and the public is encouraged and welcome to participate. Public comment may be given during the videoconference by joining the meeting using the information below. Public comment for this meeting may also be submitted to the City Secretary at acunningham@cityofdrippingsprings.com, no later than 9:00 a.m., the day of the meeting.

The Farmers Market Association Board respectfully requests that all microphones and webcams be disabled unless you are a member of the Board. City staff, consultants and presenters please enable your microphone and webcam when presenting to the Board.

Join Zoom Meeting

<https://us02web.zoom.us/j/83204485185?pwd=ZFRHR0NTVUdDSWxJRkxOWndRcHBRdz09>

Meeting ID: 832 0448 5185

Passcode: 806676

Dial Toll Free:

888 475 4499 US Toll-free

877 853 5257 US Toll-free

Find your local number: <https://us02web.zoom.us/j/kci9Rapdcy>

Join by Skype for Business: <https://us02web.zoom.us/skype/83204485185>

CALL TO ORDER AND ROLL CALL

Board Members

Gouri Johannsen, Chair

Marianne Simmons, Vice Chair

Teresa Strube, Secretary

David Vincent

Nikki Dahlin

Claudia Oney

Janet Musgrove

Staff, Consultants & Appointed/Elected Officials

Farmers Market Manager Laurel Robertson

Events & Programs Coordinator Maggie Martin

PRESENTATION OF CITIZENS

A member of the public who desires to address the Commission regarding any item on an agenda for an open meeting may do so at presentation of citizens before an item or at a public hearing for an item during the Commission's consideration of that item. Citizens wishing to discuss matters not contained within the current agenda may do so, but only during the time allotted for presentation of citizens. Speakers are allowed two (2) minutes to speak during presentation of citizens or during each public hearing. Speakers may not cede or pool time. Members of the public requiring the assistance of a translator will be given twice the amount of time as a member of the public who does not require the assistance of a translator to address the Commission. It is the request of the Commission that members of the public wishing to speak on item(s) on the agenda with a noticed Public Hearing hold their comments until the item(s) are presented for consideration. Speakers are encouraged to sign in. Anyone may request a copy of the City's policy on presentation of citizens from the city secretary. By law no action may be taken during Presentations of Citizens.

MINUTES

- 1. Discuss and consider approval of the October 15, 2020 Farmers Market Association Board regular meeting minutes.**

REPORTS

- 2. Parks & Community Services Monthly Report**
Kelly Schmidt, PCS Director
- 3. Farmers Market Manager Monthly Report**
Laurel Robertson, Farmers Market Manager
- 4. Farmers Market October 2020 Financial Statement**

MARKETING AND PUBLIC RELATIONS

Discussion and possible action regarding:

- 5. Discuss and consider possible action regarding Farmers Market Certificates related to participation in auctions and other special events.**
- 6. Discuss and consider recommendation regarding the Creation of the Friends of Dripping Springs Farmers Market Program and its associated fees and benefits.**

MARKET VENUE

Discussion and possible action regarding:

- 7. Discuss and consider possible action regarding Farmers Market 2021 Membership booth, application, and other fees.**
- 8. Discuss and consider possible action related to a scheduling conflict for the January 27, 2021 Farmers Market.**

UPCOMING MEETINGS

Farmers Market Board Meetings

December 17, 2020 at 10:00 a.m.

January 21, 2021 at 10:00 a.m.

February 18, 2021 at 10:00 a.m.

City Council Meetings

December 8, 2020 at 6:00 p.m.

December 15, 2020 at 6:00 p.m.

ADJOURN

TEXAS OPEN MEETINGS ACT PUBLIC NOTIFICATION & POSTING OF MEETING

All agenda items listed above are eligible for discussion and action unless otherwise specifically noted. This notice of meeting is posted in accordance with Chapter 551, Government Code, Vernon's Texas Codes. Annotated. In addition, the Commission may consider a vote to excuse the absence of any Commissioner for absence from this meeting.

Due to the Texas Governor Order, Hays County Order, City of Dripping Springs Disaster Declaration, and Center for Disease Control guidelines related to COVID-19, a quorum of this body could not be gathered in one place, and this meeting will be conducted through videoconferencing. Texas Government Code Sections 551.045; 551.125; and 551.127.

I certify that this notice of meeting was posted at the City of Dripping Springs City Hall and website, www.cityofdrippingsprings.com, on **November 13, 2020 at 3:00 p.m.**

City Secretary

This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.



FARMERS MARKET ASSOCIATION BOARD REGULAR MEETING

City of Dripping Springs

Council Chambers, 511 Mercer St, Dripping Springs, TX

Thursday, October 15, 2020 at 10:00 AM

MINUTES

VIDEOCONFERENCE MEETING

This meeting will be held via videoconference and the public is encouraged and welcome to participate. Public comment may be given during the videoconference by joining the meeting using the information below. Public comment for this meeting may also be submitted to the City Secretary at acunningham@cityofdrippingsprings.com no later than 8:00 AM on the day the meeting will be held.

The Farmers Market Association Board respectfully requests that all microphones and webcams be disabled unless you are a member of the Board. City staff, consultants and presenters, please enable your microphone and webcam when presenting.

Join Zoom Meeting

<https://us02web.zoom.us/j/84381877443?pwd=UIVwVUFCSC0MrMW1PUm96aFFGNm1hUT09>

Meeting ID: 843 8187 7443

Passcode: 025949

Dial Toll Free:

888 475 4499 US Toll-free

877 853 5257 US Toll-free

Find your local number: <https://us02web.zoom.us/j/84381877443>

Join by Skype for Business: <https://us02web.zoom.us/skype/84381877443>

CALL TO ORDER AND ROLL CALL

Board Members

Gouri Johannsen, Chair

Marianne Simmons, Vice Chair (*arrived at 10:17 a.m.*)

Teresa Strube, Secretary

David Vincent

Nikki Dahlin

Claudia Oney

Janet Musgrove (*left meeting at 12:40 p.m.*)

Staff, Consultants & Appointed/Elected Officials

Laurel Robertson, Farmers Market Manager

Maggie Martin, Events & Programs Coordinator

Kelly Schmidt, Parks & Community Services Director
 Taline Manassian, Mayor Pro Tem

With a quorum of the Board present, Chair Johannsen called the meeting to order at 10:08 p.m.

PRESENTATION OF CITIZENS

A member of the public who desires to address the Commission regarding any item on an agenda for an open meeting may do so at presentation of citizens before an item or at a public hearing for an item during the Commission's consideration of that item. Citizens wishing to discuss matters not contained within the current agenda may do so, but only during the time allotted for presentation of citizens. Speakers are allowed two (2) minutes to speak during presentation of citizens or during each public hearing. Speakers may not cede or pool time. Members of the public requiring the assistance of a translator will be given twice the amount of time as a member of the public who does not require the assistance of a translator to address the Commission. It is the request of the Commission that members of the public wishing to speak on item(s) on the agenda with a noticed Public Hearing hold their comments until the item(s) are presented for consideration. Speakers are encouraged to sign in. Anyone may request a copy of the City's policy on presentation of citizens from the city secretary. By law no action may be taken during Presentations of Citizens.

No one spoke during Presentation of Citizens.

MINUTES

1. Discuss and consider approval of the September 17, 2020 Farmers Market Association Board regular meeting minutes.

A motion was made by Secretary Strube to approve the September 17, 2020 Farmers Market Board regular meeting minutes. Board Member Dahlin seconded the motion which carried unanimously 7 to 0.

REPORTS

2. Parks and Community Services Director Report

Kelly Schmidt presented the report, which is on file, and discussed the City's designation as a Dark Sky Community and the initiatives be taken related to indoor and outdoor lighting.

3. Farmers Market Manager Report

Laurel Robertson presented the report, which is on file, and discussed increases in vendor applications for both the Farmers Market and Holiday Markets.

4. Farmers Market Monthly Financial Statement

Kelly Schmidt presented the report, which is on file, and discussed the new accounting software that will be in place within the next few months.

MARKETING AND PUBLIC RELATIONS

5. Discuss and consider possible action regarding the creation of the Friends of the Dripping Springs Farmers Market citizen support initiative and its first annual "I Heart DS Farmers Market" membership drive campaign.

Kelly Schmidt presented the staff report which is on file.

A motion was made by Board Member Vincent to direct staff to begin working on a collaborative campaign related to the Farmers Market citizen support initiative. Board Member Dahlin seconded the motion which carried unanimously 7 to 0.

MARKET VENUE

6. Discuss and consider approval of New Vendor Applications.

a) Evolve Chiropractic

A motion was made by Board Member Vincent to approve the New Vendor Application for Evolve Chiropractic. Chair Johannsen seconded the motion which carried unanimously 7 to 0.

b) Smokin' Wick Candle Company

A motion was made by Board Oney to approve the New Vendor Application for Smokin' Wick Candle Company. Board Member Musgrave seconded the motion which carried unanimously 7 to 0.

c) Thundering Paws

A motion was made by Chair Johannsen to allow City Staff to determine approval of any fee waiver for Thundering Paws. Board Member Vincent seconded the motion. Upon further discussion, Chair Johannsen amended her motion to allow Thundering Paws an Information Booth at no cost, or they may have a Regular Booth at the normal fee. Secretary Strube seconded the amendment, which carried unanimously 7 to 0. The amended motion carried unanimously 7 to 0.

7. Discuss and consider possible action regarding music at the Farmers Market.

Chair Johannsen presented the item and discussed the added incentives of live music and market attendance.

A motion was made by Chair Johannsen to email a formal request to Mayor Foulds, Jr. to allow for live music at the Farmers Market. Board Member Oney seconded the motion which carried 6 – 0 – 1, with Board Member XX abstaining.

8. Discuss and consider possible action or recommendation regarding Parking at Veterans Memorial Park/The Triangle. Sponsor: Chair Johannsen

Chair Johannsen presented the item.

Board Member Musgrove requested that staff assist with customers blocking the market entrance. Laurel Robertson will set up orange cones at the entrance, which should keep customers from blocking the entrance.

OTHER BUSINESS

9. **Discuss and consider approval of the Farmers Market Association Board 2021 annual meeting calendar.**

The attached calendar contains an error, and Board meetings are to occur at 10:00 a.m.

Via unanimous consent, the Board selected to schedule the March meeting for Thursday, March 25, 2021.

10. **Discuss and consider possible action regarding inclusion and advertising in the Dripping Springs Chamber of Commerce's 2021 Dripping Springs Business & Community Directory.**

A motion was made by Vice Chair Simmons to apply for a 1/8 page ad in the Dripping Springs Chamber of Commerce's 2021 Business & Community Directory. Board Member Dahlin seconded the motion which failed 3 to 3, with XX, XX and XX opposed.

11. **Discuss and consider possible action regarding Market participation in the 23rd Empty Bowls Project taking place virtually in November.**

Board Members will forward their soup recipes to Maggie Martin.

UPCOMING MEETINGS

Farmers Market Association Board Meetings

November 19, 2020 at 10:00 a.m.

December 17, 2020 at 10:00 a.m.

City Council Meetings

October 20, 2020 at 6:00 p.m.

November 10, 2020 at 6:00 p.m.

ADJOURN

A motion was made by Vice Chair Simmons to adjourn the meeting. Chair Johannsen seconded the motion which carried unanimously 6 to 0.

This regular meeting adjourned at XX:XX p.m.

Teresa Strube

Board Secretary

October 2020

Director's Monthly Report

SUBMITTED BY: Director, Kelly Schmidt & PCS Team

PARKS

Charro Ranch Park

The monthly volunteer workdays are vital to the upkeep and care of Charro Ranch Park. Spearheaded by Sue Harding and several volunteers and committee members much progress is happening this fall.

The below summary was provided by Charro Park volunteer and Hays County Master Naturalist Sue Harding.

September 12, 2020: 12 volunteers worked 3 hours: (Total of 36 volunteer hours in September)

- weeding paths in native plant area and re-mulched with the remaining pile of shredded cedar mulch (originally 20 cy donated to us by Kinser Ranch in July, 2019)
- restored areas where oak wilt trenching took place this past summer; spreading dirt, shrinking piles, covering with trimmed ashe juniper branches and piled branches to indicate 'no pass-thru' on these areas
- created a new spur trail on the SW side, including weed eating and delineating the ends; GPSed the new official spur

October 10, 2020: 9 volunteers worked 3 hours: (Total of 27 volunteer hours in October)

- weed whacked entire native plant area that had heavy KR bluestem growth; pulled KR bluestem and other weedy grasses from paths in native plant area
- continued smoothing of caliche piles left over from oak wilt trenching this past summer
- heavy weed whacking around solstice circle and peace labyrinth

Charro Ranch Park was a stop for a documentary film crew featuring Texas dark skies. Mayor Foulds and City Administrator Fischer greeted the team and served as City Liaisons for their visit.

Maggie Martin – Programs and Events Coordinator has wrapped up the bird viewing station identification binder improvements. They are in the process of being produced on materials that will withstand outdoor wear and tear and public use. Goal of December for installation.

Dripping Springs Ranch Park -Submitted by: Tina Adams – Event Center Manager



The Ranch Park had a strong October with several weekends jam packed with events and hosting the 2020 Dripping Springs Fair & Rodeo. This was rescheduled from July due to Covid-19. Several successful roping events and a shopping fair rounded out the month. We look forward to November with our own DSRP riding series Hunter Jumper Horse Show this month! We have gained a new guest services coordinator, Lily Sellers. She is busy connecting with our current DSRP members while actively pursuing renewals and new memberships for our arena memberships. The DSRP team is working hard to keep the event center maintained and preparing for the next upcoming major event, Fall classic. This goat, pig and lamb show is an extremely large event showcasing our county's youth and their show animals. Our networking with other local RV parks has led an increase in RV bookings and interest from the community outside if the booked events. We are currently working with the City of Dripping Springs' Marketing Director, Lisa Sullivan, to create updated signage for the park and event center. Lots of great things happening at DSRP this fall!

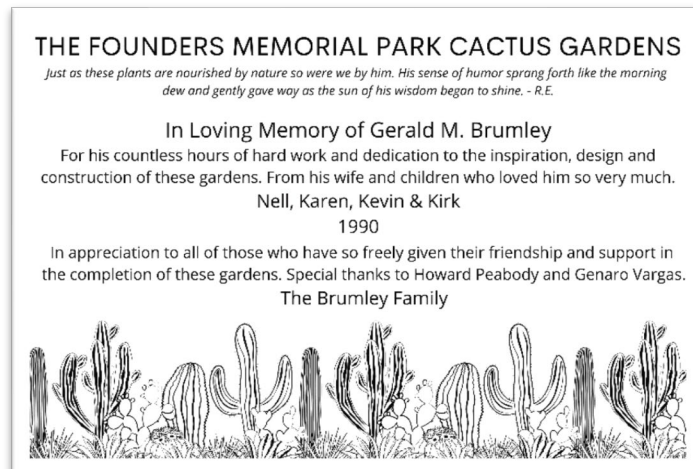
Connie Boltz-

Hays County Master Naturalist notes- 6 Hays Country Master Naturalist worked on removal of invasive species such as Malta Star Thistle and King Ranch Bluestem in the area around the trail near the Bird Viewing Station. A general vegetation survey was done in the area nearest the parking lot by the bird station was conducted. 18 species of

plants were identified in the area that will be developed as an example of a native prairie. The beginning work on building a terraced garden by the bird feeders on the west side of the bird station was initiated. The objective for the day was to remove invasive plants around the bird viewing area and begin work on a bird and butterfly attracting native plant garden.

Founders Memorial Park & Pool –

Renck Donation Memorial Bench has been approved by council and has been ordered. Cactus Garden replacement monument and new plaque has been ordered. An interpretive panel that identifies the cactus species was not a part of the original agreement so that was not pursued. The material of the new plaque is an aluminum photo plate that is design to last in outdoor climates and will not be impacted by fading or weathering from heat or other environmental elements.



Issues continue to arise with the pool. Currently, there is a main drain leak that is being located and identified in scope and scale of issue. Maintenance staff has called in for a leak detection and isolation service from Progressive Aquatics.

Rathgeber Natural Resource Park (Pending)

Use agreement still being drafted with Capitol Area BSA for Rathgeber. Awaiting the results of the November election. Staff has begun developing a preliminary operations budget for the park with a plan for bringing it on-line as a budgeted addition to the PRC budget in 2022.

Sports & Recreation Park

Engineered plans are currently with the City Building Official for review and code compliance prior to our submittal to the International Dark Sky Association for certification.

Veterans Memorial Park & Triangle

Community rental capabilities of the portion of the Triangle west of the low water crossing are no longer permitted.

COMMUNITY SERVICES

Community Initiatives

Bird City Texas:

We will be starting a Community-wide Dripping Springs Backyard Habitat program to meet a goal of expanding and encouraging awareness of migratory birds and pollinators and the need for an increased presence of migratory bird

and pollinator places to rest along their journey and feed. Resting stations will be encouraged and foliage that promotes resources for pollinators.

Applications for the 2021 Texas Bird City designation process opened June 15, 2020 with a deadline of December 4, 2020. An application committee was formed and consists of the following partners:

Hope Boatright – Destination Dripping Springs, Visitors Bureau
 Maggie Martin – CODS Programs & Events Specialist
 Paul Fushille – CODS Parks & Recreation Commissioner
 Kelly Schmidt – CODS Parks & Community Services Director
 Lisa Sullivan – CODS Communications Director
 Amanda Pena Bustillos – Wild Birds Unlimited
 Connie Boltz – Hays County Master Naturalists
 Anne Forish – Hays County Master Gardeners



The committee met in October and is progressing on their various assigned application components. There are two more meetings before final submittal for the Bird City application.

International Dark Sky Community:

Submitted by Michelle Fischer:

August - October "Lights Out Migratory Months" in the City of Dripping Springs wrapped up. Almost one hundred people took the online pledge.

October 2020 was the first Hill Country Night Sky Month, which celebrated the region's night skies and the hard work that Hill Country communities do to preserve them. The city approved a proclamation, posted educational information on its Facebook pages, created a new Night Sky page on the city website, and publicized Hill Country Night Sky events happening throughout the region.



Filming for the documentary "A Texas Tour of the Night Sky," Richard Acosta, documentarian, occurred on October 17th at Charro Ranch Park and various locations in Dripping Springs. Mayor Bill Foulds, Jr., City Administrator Michelle Fischer, IDA Texas President Cindy Luongo Cassidy, and local photographer Jerry Moreno were interviewed. The city was a sponsor of the Hill Country Living Festival + Rainwater Revival, a virtual event held October 24-25. Hope Boatright with the Dripping Springs Visitors Bureau presented the video "Dripping Springs A Night Sky Pioneer" and Hill Country Alliance Program Director Cliff Kaplan gave a presentation on Hill Country Night Sky Month. The city and Pedernales Electric Cooperative were the sponsors of the Night Sky session.

On October 28th the city's Building Official, Sarah Cole, and City Administrator Michelle Fischer presented "City of Dripping Springs Lighting Ordinance for Residential Properties." The presentation is on the city's website.

It's Time Texas: On Going- prepping for 2021 program.

Keep Dripping Springs Beautiful: In order to maintain our Affiliate designation certification of Keep Texas Beautiful, a number of beautification events must be hosted by the City each year followed by the submittal of an annual report. The Fall Sweep is one of the required events and will be held on November 17, 2020 from 1pm-4pm and coordinated by Maggie Martin.

Scenic City: On Going - Nothing to report.

Community Outreach Volunteer Services

Nothing to report for October. Covid still continues to impact normal operations. Beginning our planning for the 2021 volunteer season and creating organizational structure for on-going opportunities for recruitment of community volunteers.

Banner Requests & Co-Sponsorships

9/11 - 10/15 & 10/19 - 10/31 Destination Dripping Springs Banner / DS Chamber of Commerce
 9/28 - 10/12 Hill Country Harvest Market Show / Texas Market Guide
 10/1 - 10/31 Fall Enrollment Advertisement / DS Christian Academy
 10/1 - 10/25 Chili / Salsa Cook-off / DS Cook Off Club
 10/5 - 10/31 Pumpkin Patch / DSUMC
 10/14 - 10/31 Movie In The Park / CODS Parks & Realty Austin
 10/16 - 10/18 Dripping Springs Rodeo Banner / Dripping Springs AG Boosters
 10/26 - 10/31 Shop Local / CODS

Community Events & Programs – Submitted by: *Maggie Martin, Programs and Events Specialist*



Bird City:

We are continuing our efforts for earning the Bird City Designation. The Bird City Committee is completing their final activities and we are planned to wrap up in early November. We are in the final month of the Lights Out Campaign and we have finished with about 100 signatures, of which many opted in to get future information about birding programs and initiatives.

Keep Dripping Springs Beautiful:

The Fall Sweep is on! We are planning a Fall Sweep clean up on Nutty Brown Road come November. We are teaming up with the Dripping Springs High School Environmental Awareness and Protection (LEAP) group. Supplies such as trash bags, trash collector tools, and gloves will be available for those who wish to participate. The clean-up will take place on November 17th from 1:00pm to 4:00pm.

Other News:

In Charro Ranch Park we have our Silver Star Award applicant, Autumn Pape, beginning her work in restoring the information Kiosk. Her plan includes designated days of work as well as what she plans to complete each day she works. You may find Autumn at Charro Park every now and again working on her project! She is projected to complete the first day of December.

Christmas on Mercer:

Continued planning of Christmas on Mercer 2020- we have exceeded our goal for sponsorship support this year! We are also working on an updated layout of the event due to changes in real estate availability in the Historic District. This year, there will still be a trackless train ride and pony rides located behind the Stevenson building and Old Fitzhugh Road. We are also full for vendor opportunities! Promotion of Christmas on Mercer is well underway.



Movie in the Park:

Continued planning of the Halloween special movie in the park! The movie is taking place on Friday, October 30th- This Friday and we have reserved all the parking spaces! Entry to the

movie will begin at 7:00pm and the movie will begin at approximately 7:45pm.

MOVIE IN THE PARK
 Friday, October 30th, 7:30
 Dripping Springs Ranch Park
RESERVATIONS REQUIRED
 sign up:
www.cityofdrippingsprings.com

Presented by
PARKS & COMMUNITY
 CITY OF DRIPPING SPRINGS
 and
The Melissa & Amy Team
MelissaAndAmyTeam@RealtyAustin.com

RA
 REALTY
 AUSTIN

ADDAMS FAMILY

FARMERS MARKET

DRIPPING SPRINGS

of Women Voters disseminated information about voting in Hays County at markets during September and October.

The number of shoppers has increased now that cooler weather is here, although the real upswing in those numbers started last March, when grocery store shelves were picked clean with panic shopping. Folks who first shopped at the Farmers Market back then have continued to return weekly, happy with both the selection of food and the safety of outdoor shopping.

We're looking forward to the holiday season at market, though it will be somewhat changed this year. We're adding additional craft vendors for increased gift options – though social spacing between booths will reduce the number of booth spaces available. We're also looking forward to our move to the DS Ranch Park Event Center from January through mid-March, following our successful experience moving indoors there last winter.

Marketing, Website, Social Media, Branding & Communications

The PCS department continues to expand their website pages to encompass the resource as a tool to provide the full scope of services within the department's span of responsibility. Currently, the "Community Services" aspect of the department is lacking in web presence and ease of service access. Staff is in the process of creating an easier application process and information dissemination platform.

- Road closure requests
- Itinerant Vendor Permits
- Event Permit for events held on city property and events held within City Limits
- Co-Sponsorship Requests and banners at the triangle requests



Manager's Report

October 2020

VENDORS – changes since August

New

Lua Brazil
 Three Six General
 Smokin Wick Candles
 Stoke Cold Pressed Juice
 Happy Hollow Native Foods
 Bubbs Seltzer
 Harin's Speciality Teas
 Tamale Addiction
 Caption Call

Holiday

Abby Jane Bakeshop
 Bailey's Jewelry
 Bill's Pecans
 Love Succs Succulents
 Magical Farms
 Midnight Moon Botanicals
 Mt. Hoppe Farm
 Rose Burkhardt Jewelry
 Two and a Half Hearts Bakery
 Janet's Arthouse

Returning

Mamo's Garlic Sauce
 Millwood Farms

Hiatus/Withdrawn

Engels Farms
 Onion Creek Farm
 Texas Hill Country Olive
 Tough Mother Brand
 Evolve Chiropractic
 Salt Lick BBQ

MARKET GROWTH

After reduced numbers of vendors over spring and summer (due in large part to COVID), market membership is growing at a rapid clip this fall. (See numbers of new vendors in above list.) Numbers of shoppers are noticeably higher than this time last year, following a bump from COVID-induced panic shopping last March and April. The Market Manager is fielding inquiries from prospective vendors every week.

LIVE MUSIC RETURNS

Following appeals from the FMAB and market supporters, Mayor Foulds gave his approval for live music to return to market. Loyal market musicians Jon Parmentier, Alex Dormont, Jerry Rivers and Jerry Kirk have all agreed to resume monthly performances. Many customers have expressed their enjoyment with the improved atmosphere the live music brings to market.

NEWSLETTER NEWS

Recent updates from our newsletter provider, Constant Contact, orphaned the template Laurel has used to create the weekly newsletter for the past several years. She saw the interruption as an opportunity to freshen the newsletter template and will be emailing an improved weekly newsletter again soon.

NEW TECH FOR MARKET STAFF

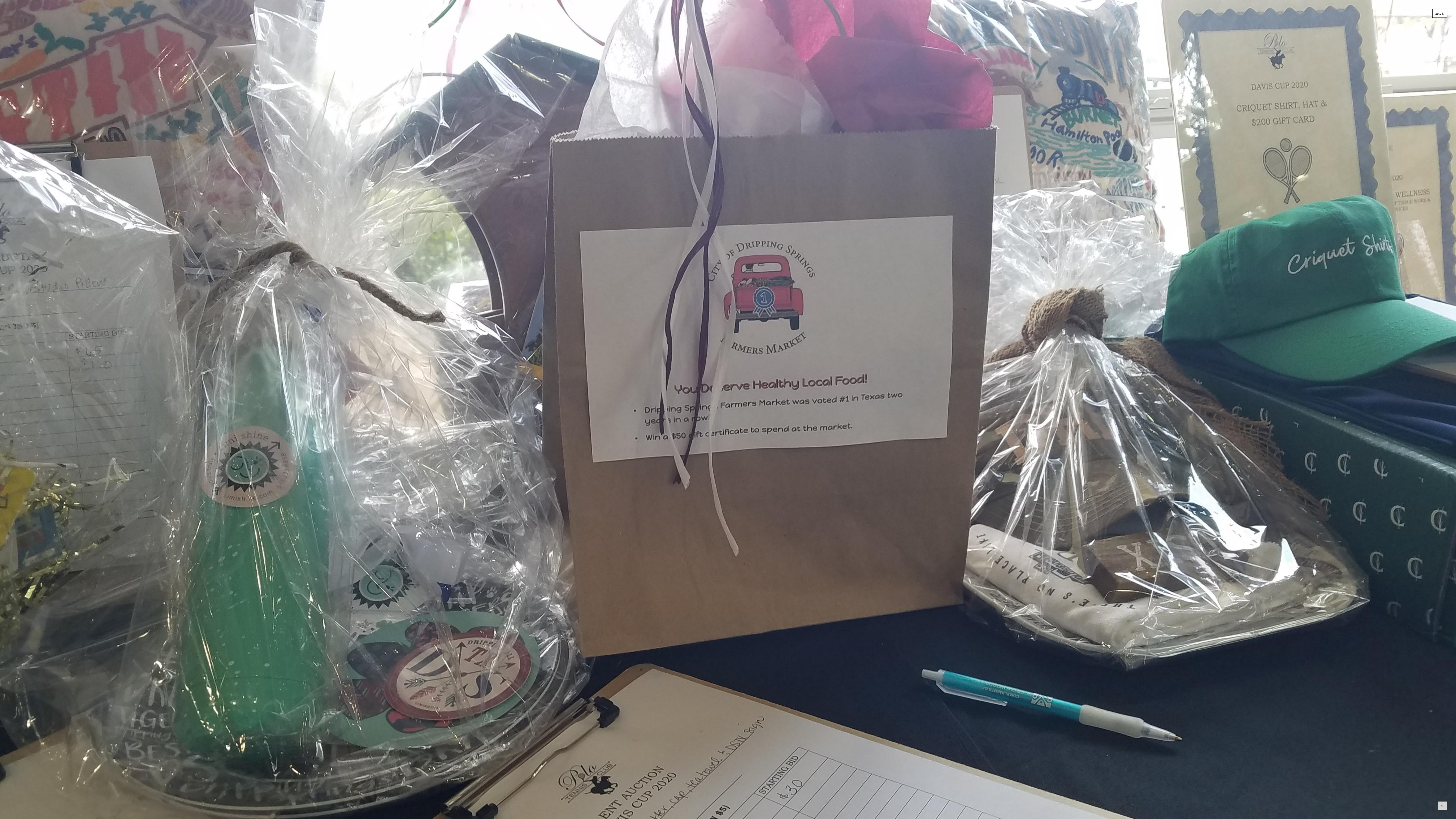
CoDS is providing several new software and hardware advances to market staff – including an online booth reservation/payments system (ActiveNet), an improved meeting agenda software (Municode), a soon-to-arrive city cell phone, and a new laptop able to connect to internet and the city server via an internal SIM card. The latter will enable Laurel to fully utilize the Farmers Market office in the DSRP Ranch House, which hasn't had reliable internet service since Parks and Community Services staff relocated there last January.

Submitted on November 12, 2020 by Laurel Robertson

City of Dripping Springs Farmers Market
Income Statement
For the One Month Ending October 31, 2020

Item 4.

	Current Month Actual	Current Month Budget	Year to Date Actual	Year to Date Budget
Revenues				
Market Events	\$ 0.00	\$ 25.00	\$ 0.00	\$ 25.00
FM Sponsor	0.00	83.33	0.00	83.33
Grant Income	0.00	83.33	0.00	83.33
FM Booth	4,378.00	2,058.17	4,378.00	2,058.17
FM App Fee	300.00	123.50	300.00	123.50
Interest Income	38.67	37.44	38.67	37.44
	<hr/>	<hr/>	<hr/>	<hr/>
Total Revenues	4,716.67	2,410.77	4,716.67	2,410.77
	<hr/>	<hr/>	<hr/>	<hr/>
Expenses				
Advertising Expense	200.00	416.67	200.00	416.67
FM Manager	1,913.03	0.00	1,913.03	0.00
Bank Charges	16.48	0.00	16.48	0.00
Market Events	0.00	41.67	0.00	41.67
Entertainment and Activities	0.00	83.33	0.00	83.33
Training	0.00	16.67	0.00	16.67
Payroll Tax Expense	179.48	200.15	179.48	200.15
Retirement Expense	70.38	0.00	70.38	0.00
Dues Fees and Subscriptions	0.00	16.67	0.00	16.67
Office Expense	0.00	16.67	0.00	16.67
Supplies Expense	0.00	33.33	0.00	33.33
Other Expense	0.00	8.33	0.00	8.33
	<hr/>	<hr/>	<hr/>	<hr/>
Total Expenses	2,379.37	833.49	2,379.37	833.49
	<hr/>	<hr/>	<hr/>	<hr/>
Net Income	\$ 2,337.30	\$ 1,577.28	\$ 2,337.30	\$ 1,577.28
	<hr/>	<hr/>	<hr/>	<hr/>



DAVIS CUP 2020
Prizes
STARTING BID
\$65
\$10



DAVIS CUP 2020
Prizes

4x4 Cap Heatseal + DSTU Sign

STARTING BID
\$30



You Deserve Healthy Local Food!

- Dripping Springs Farmers Market was voted #1 in Texas two years in a row!
- Win a \$50 gift certificate to spend at the market.



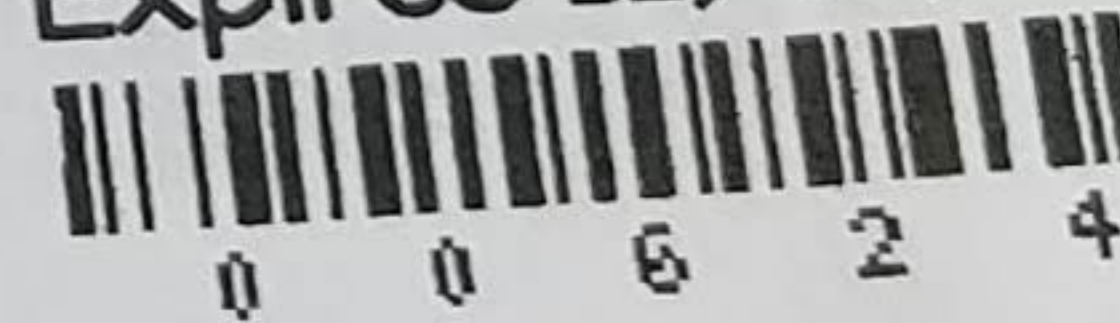


You Deserve Healthy Local Food!

This Certificate entitles you to purchase \$50
worth of products at the Dripping Springs
Farmers Market.

To redeem, please bring this to the
Market Information Booth.

Expires 12/31/21





STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Kelly Schmidt, Parks & Community Services Director

Farmers Market Board Meeting Date: November 19, 2020

Agenda Item Wording: Discuss and Consider Recommendation of the Creation of the Friends of Dripping Springs Farmers Market Program and its associated fees and benefits

Agenda Item Requestor: Kelly Schmidt & Laurel Robertson

Summary/Background: The new Friends of Farmers Market Program is a community engagement and support campaign that inspires more involvement with and connection to the Dripping Springs Farmers Market by the local community and visitors. Membership runs from March 1 - February 28, each year.

With the declaration of the Market as an essential city service (March, 2020), the passing of Proposition A (November, 2020), and the excitement around the future home of the Farmers Market Pavilion to be located in the future Town Center & Park, more public interest is presenting itself. This program will serve as a method for the market to fulfill desired community engagement when a weekly trip to the Farmers Market is not possible.

What does it mean to participate in the Friends of Dripping Springs Farmers Market Program?

Basic Program Participant Benefits:

- Membership Card
- Volunteer Opportunities
- Friends of Dripping Springs Farmers Market Tote Bag
 - Brag Badge (To wear at market that showcases your annual support and enthusiasm and lets vendors know “you’re special”).)
 - Friends of Dripping Springs Farmers Market T-shirt (one per registration, design changes annually, additional shirts may be purchased at a discounted price)
- Invitation to “Spring Fling” - Friends of Market Appreciation Mixer
- Market e-newsletter with recipes, events and featured Friend/Vendor of the week.

- Help support the Market Musicians

Annual Program Registration Fees:

Individual Member - \$30.00 (1 person)

Household Member - \$55.00 (2 people)

Household Member - \$110.00 (up to 4 people)

Corporate Member - \$350.00 (up to 10 employees)

Staff Recommendation: Recommend to Council as presented.

Attachments: Draft Friends of the Dripping Springs Farmers Market Information Brochure

Next Steps/Schedule: Place on City Council Consent Agenda December 8, 2020.



The mission of the Dripping Springs Farmers Market is to provide a community gathering place where...

Local agricultural and value-added product producers sell a variety of fresh agricultural and related products directly to the consumer.

Consumers may learn the uses and benefits of quality, locally grown or prepared food products and access local services and hand-made crafts as provided in the market's rules.

The City of Dripping Springs believes that local agriculture is essential to the region's economy and is committed to making economic and educational connections between residents and local agricultural producers through the Dripping Springs Farmers Market.

Dripping Springs Farmers Market



The American Farmland Trust named Dripping Springs Farmers Market as the #1 Farmers Market in Texas and the #1 Farmers Market in the Southwest. Spring, Summer, Fall, Winter... there's something for everyone all year round.



Organic local produce



Plants, vegetable starts, fruit trees, flowers, and bouquets from regional producers



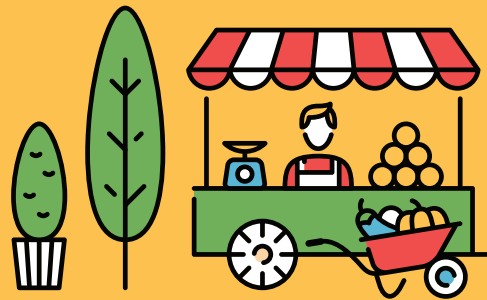
Breads, pastries, artisan dairy products and other treats from local bakeries



Original, local, handmade gifts for home and yard



Some of the best free music in town



Dripping Springs Farmers Market
farmersmarket@cityofdrippingsprings.com
512-894-2400



Item 6.

Friends of the Dripping Springs **FARMERS MARKET**



Get Involved With Your Friends!

Only with your support and contribution can the Friends fully support additional improvements to the Dripping Springs Farmers Market, making it even more inviting and comfortable for customers and vendors.

When you support the Friends of Dripping Springs Farmers Market, you support local small businesses, independent artisans, and organic farming. By joining us you help guarantee the success of this popular public space and help build its future.

Donations make a difference- Membership funds will make these market improvements possible:

- picnic tables
- music
- events
- solar project
- facility heaters
- emergency medical equip.
- personalized paving bricks



Friends of the Dripping Springs FARMERS MARKET Benefits

- Membership Card
- Member Volunteer Opportunities –
- Discounts on Farmers Market gear
- Car window sticker – Promote the Farmers Market!
- Button to wear at the Market to be recognized as a Friend by vendors and the like
- Market bucks drawing
- Market e-newsletter with recipes and events



Item 6.

Join

Name _____

Address _____

City _____

Phone _____

Email _____

Not Real Copy... Placeholder

☐ \$25

☐ \$45

☐ Supporter.....\$100

☐ Grower.....\$500

☐ Visionary\$1000

☐ Please contact us with bequest information

check or credit card by mail-mailing address on reverse

VISA

MasterCard

Discover

Amex

card # _____

exp _____

or a _____

www. _____

Not Real Copy... Placeholder

Get involved

Work behind the scenes at FOFM events.

please contact me-

Phone _____

Email _____

if different than _____

Buy A Brick

Have me purchase a brick for the market (please stop at the market by Larry) or online at far _____

Not Real Copy... Placeholder



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Laurel Robertson, Farmers Market Manager

Farmers Market Board November 19, 2020

Meeting Date:

Agenda Item Wording: 2021 Market Memberships

Agenda Item Laurel Robertson
Requestor:

Summary/Background: Vendor re-enrollment for 2021 season will take place during January/February 2021. All market participants should submit a completed 2021 application/fees to participate in market beginning March 3, 2021. 2020 fees were: 1) app fee \$25 2) yearly membership fee \$25. Weekly booth fees

Staff
Recommendation: Approve keeping current application and annual membership fees

Attachments: FM Fee Schedule 2020

Next Steps/Schedule: FM Manager update New Vendor Application for 2021

CoDS Fee Schedule (excerpt)- 11/2020

SECTION 15. FARMERS MARKET

15.1 Application Fee

15.1.1 Application: \$25.00, non-refundable Updated 09/17/2020 (Ordinance No. 2020-44)

15.1.2 Annual Market Membership: \$25.00

15.2 Annual Holiday Market Application Fee: \$20.00

15.3 Annual Special Event Participation Application Fee: \$40.00

15.4 Vendor Booth Rental Fee

15.4.1 Agricultural Producers: \$20.00/day

15.4.2 Ready to Eat / Value Added: \$22.00/day

15.4.3 Craft / Personal Care / Services: \$25.00/day

15.4.4 Special Event Booth Rental: \$15.00/event

15.4.5 Other Booth Rental Fees (a) Weights: \$5.00/each (b) Tent: \$20.00/each (c) Electricity: \$5.00/booth (d) Shared Booth: \$10.00/day

15.5 Mobile Food Vendor Inspection Fee: \$75.00; if required (an inspection is not required for a mobile food vendor with a valid permit and inspection within last six months from the City or a surrounding jurisdiction).

15.6 Penalty Fees

15.7.1 Late Set-Up: \$10.00

15.7.2 Late Booth Payment: \$10.00

15.7.3 Late Cancellation: Equal to Daily Booth Rental Fee for cancellations made after 2:00 Tuesday and up until 1:00 p.m. the Wednesday of the Farmers Market.

15.7.4 No Show: Equal to Daily Booth Rental Fee plus \$10.00 for vendors that do not show or cancel after 1:00 p.m. the Wednesday of the Farmers Market.

15.7 Applicants may request a reduction or waiver of fees, which may be granted by the Farmers Market Association Board.



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Laurel Robertson, Farmers Market Manager

Farmers Market Board November 19, 2020

Meeting Date:

Agenda Item Wording: DSRP Farmers Market Conflict

Agenda Item Requestor: Laurel Robertson

Summary/Background: DS Farmers Market is scheduled to relocate weekly markets to DSRP Event Center Vendor Hall from Dec 30 – March 17, 2021. DSRP staff have communicated a conflict during the Hays County Livestock Show (January 26-30) which would preclude the market being held in the Event Center on Wednesday, January 27.

Staff Recommendation: Cancel January 27 market, move market back to the Triangle for January 27 (only), or keep market at the Triangle for the whole 2020-21 winter season.

Attachments:

Next Steps/Schedule: Communicate Board's decision to DSRP staff.